



THE WINE FOX

Wine Blog . Cape Winelands Wine Tours . Events

"Growing through wine, made by
the vine over time, wine is poetry and
hey this all rhymes."



NICOLA JANE NELSON

OWNER OF THE WINE FOX
CHIEF TRAVEL CURATOR & CONTENT CREATOR

"I'm a Cape Town local with a passion to promote the Western Cape Winelands to the rest of the world and to help locals on their wine journeys through my wine adventures and travels". "With my feet firmly planted in South African Tourism and my fiery passion for wine, I'm overjoyed to bring you The Wine Fox".

The Wine Fox is your expert guide to discovering the Cape Winelands. Here you can choose to embark on your wine journey and discover the Cape Winelands with our sensory invoking range of proudly South African curated wine tours.

Not ready to venture out just yet? then be our guest to experiencing the Cape Winelands from the comfort of your screen via our wine blog, made for your reading pleasure, Here you'll find all the latest South African wine news and articles featuring best wine estate to eat, sip or gateway for day or more for when you're ready to explore.

THE WINE FOX INSTA

3500 followers Jan 2020

MY FOLLOWERS

The Wine Fox is a niche account with followers consisting of your everyday wine lovers, wine Influencers, globe trotters and general people in the wine industry

Cities: Cape Town, Stellenbosch, Pretoria and Paarl

Country's: South Africa, USA, Italy, UK France and Ireland

Age Range:

43% 25-34

30% 35-44

12% 45-54

9% 18-25

Gender

54% Male

46% Female

Account grows by 100+ follower per month

BLOG

THE WINE FOX WEBSITE places on the first page of google

check placement with some these:

Wine blogs Cape Town

Best wine blog Cape Town

Best Wine blog South African

Top Gin blog Cape Town

South African Wine bloggers

Blog Content

South African Lifestyle & Travel | Wine Estate

Features | Distillery Features | Winelands

Restaurants |

Winelands Accommodation Winelands

Experiences | Wine Reviews | Gin and Spirits |

Wine News | Wine Book reviews | Wine lifestyle

& Health | Whats New in Wine | Wine Information

| Woman in Wine | Wine Events | Wine

Competitions |

What's hot in Cape Town



WINE PR

Press Releases & Media Drops

The Wine Fox loves hearing about what's new in the Winelands and happening with you, then sharing it with our readers. Please send us your press releases or invite The Wine Fox to write about your latest news.

Releasing a new wine? Let The Wine Fox review your wine with some clever content creation and information about your estate/brand. Are you hosting a wine-related event let us help promote it and share the love.

Terms & Conditions of Press Release

For events, 2 tickets should be issued to The Wine Fox in exchange for a website and social media exposure. Bonus, you'll get on the day event exposure via The Wine Fox Instagram stories.

For a press release regarding wine and other merchandise, a sample must be sent to The Wine Fox. The Wine Fox cannot promote a product that we're unfamiliar with. Please also note if we are unsatisfied with the quality we're not liable to promote it as we work on a trust basis with our readers and only will promote brands and product we endorse.

Booze free roads

The Wine Fox has a very strict anti-drinking and driving policy that we adhere to and do not accept invites to wine events unless safe transportation is provided and the safety of guest media attendees seen as a priority. Please note that this doesn't include Southern Suburb and CBD events.

SOCIAL MEDIA HANDLES



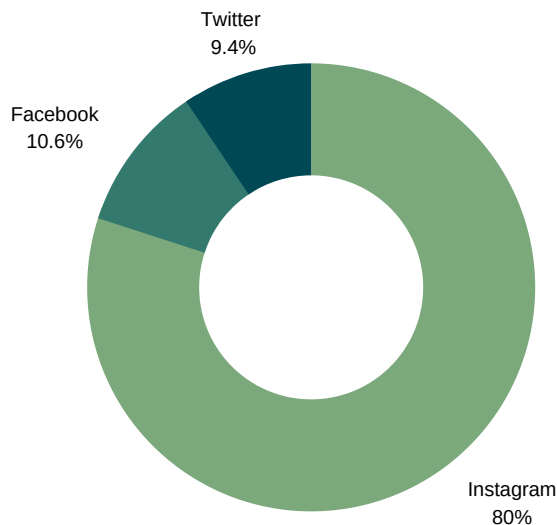
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